



Lithuania's culture and creative industries sector

Lithuania's culture and creative industries are a dynamic part of the economy, covering everything from design and fashion to digital media. The sector thrives on diversity and collaboration across fields.

Growing market

~3%
of
Lithuania's GDP
generated by
the sector

2.2 B EUR
sector turnover in 2024

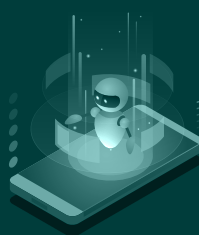
596 M EUR
export value in 2024

100+
export markets

Large talent pool



3660
registered entities in 2024



19 000
creatives employed by
the sector

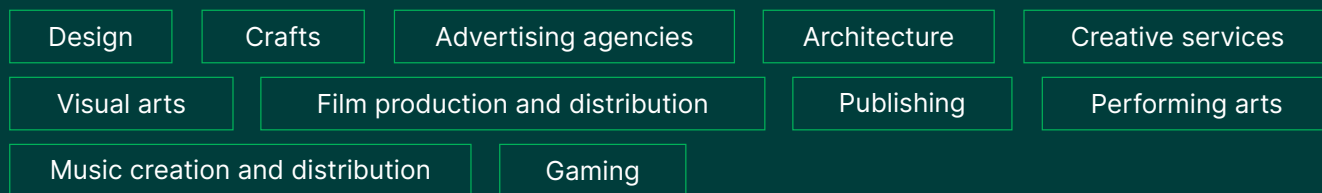


Priority markets for Lithuania's exports of culture and creative industries

USA
The Netherlands
Poland
Germany

Norway
Sweden
Finland

Key subsectors



Associations in Lithuania:



creativeindustries.lt

Founded in 2008 as umbrella organization the National Association of Creative and Cultural Industries unites CCI sectoral associations, creative incubators and institutions, creative enterprises, high education institutions and creative individuals.



musicassociation.lt

Lithuanian music business association unites the most active management and event organisation companies from the music industry. The Association seeks to encourage and support cooperation between their members in order to achieve common goals in the fields of education, export and lobbying.



lzka.lt

Lithuanian Game Developers Association (LGDA) aims to advocate for game development in Lithuania, motivate and help them achieve continuous professional growth, and to implement standards of ethics and professional conduct.



lkc.lt

The aim of the Lithuanian Film Centre is to participate in designing an effective film and audiovisual sector policy and to foster the sustainability of the Lithuanian film industry.



Innovation Agency Lithuania is the official public agency responsible for the development of Lithuanian innovation ecosystem and the promotion of innovation at all stages of business development.

✉ info@innovationagency.lt
🌐 www.innovationagency.lt
🌐 b2lithuania.com